



CAD Marketing Studio

From a phone photo to finished posters and pamphlets

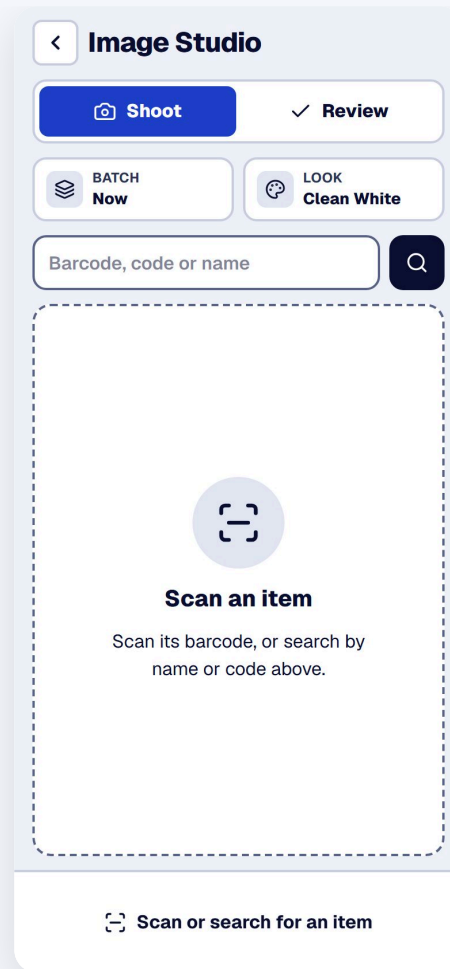
29 October 2026 · Screens shown use demo data; the store, products and people are fictitious



CAD RETAIL SYSTEMS

01 New stock

It starts on the shop floor, with new stock and a phone. Scan the barcode, and the product comes up.

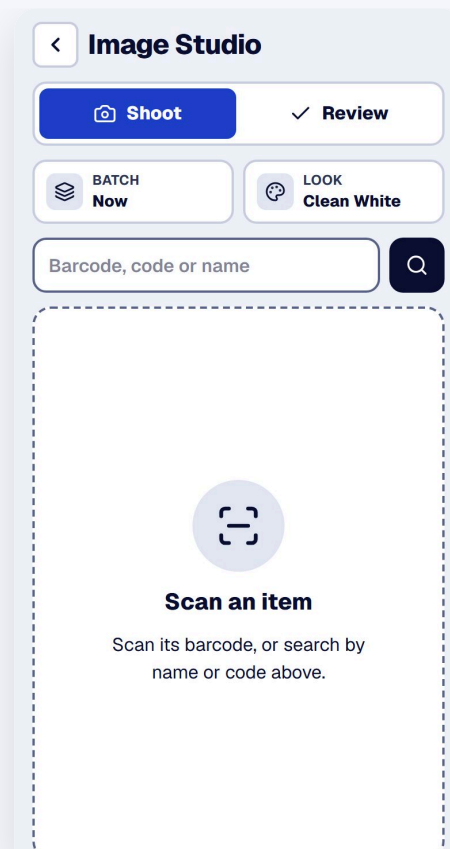


02 Cleaned

Moments later, each photo is cleaned up by AI: the clutter gone, the item centred on white. One tap puts them on the products.

One photo. Take one photo, wherever it hangs. No backdrop, no studio, no photographer.

Anything. Then the next item, clothing or homeware. Photos go off in the background while you carry on.



03 Marketing Studio

Back at the desk, Marketing Studio already has them. Model Studio puts clothing on a model, straight from those photos.

marketing

Sam TaylorAdmin

1

Log out

Marketing Studio

AI Designer

Quick poster

Model Studio

Brands

Pick products and a style — the AI designs posters and pamphlets to the brand's rules.

Make

Designs2

Pick products

Stock

On-model photos9

0 of 10 · most important first

QStyle number or description

All departments

Category — pick a department

All seasons

Recently photographed — search or pick a department to see more



MK2732 · 36 IN WAREHOUSE
Bluetooth Speaker Coral
R399.99
✓ Cleaned



MK2731 · 36 IN WAREHOUSE
Cooler Box 25L Turquoise
R349.99
✓ Cleaned



MK2715 · 36 IN WAREHOUSE
Men's Palm Swim Shorts
R249.99
✓ Cleaned



MK2701 · 36 IN WAREHOUSE
Ladies Boho Maxi Dress
R449.99
✓ Cleaned



MK2755 · 36 IN WAREHOUSE



MK2754 · 36 IN WAREHOUSE



MK2753 · 36 IN WAREHOUSE



MK2752 · 36 IN WAREHOUSE

Poster

Pamphlet

Free-form

Fixed layouts

STYLE — HOW IT SHOULD LOOK AND FEEL
e.g. Funky colours, bold and joyful, dense like a busy summer pamphlet

VERSIONS
2
Social post too

PICKED (0) — NAMES AS PRINTED
Pick products on the left, most important first.

Design a poster

2 different versions, about 2–3 minutes a page. Prices, names and logo always come from stock and the brand.

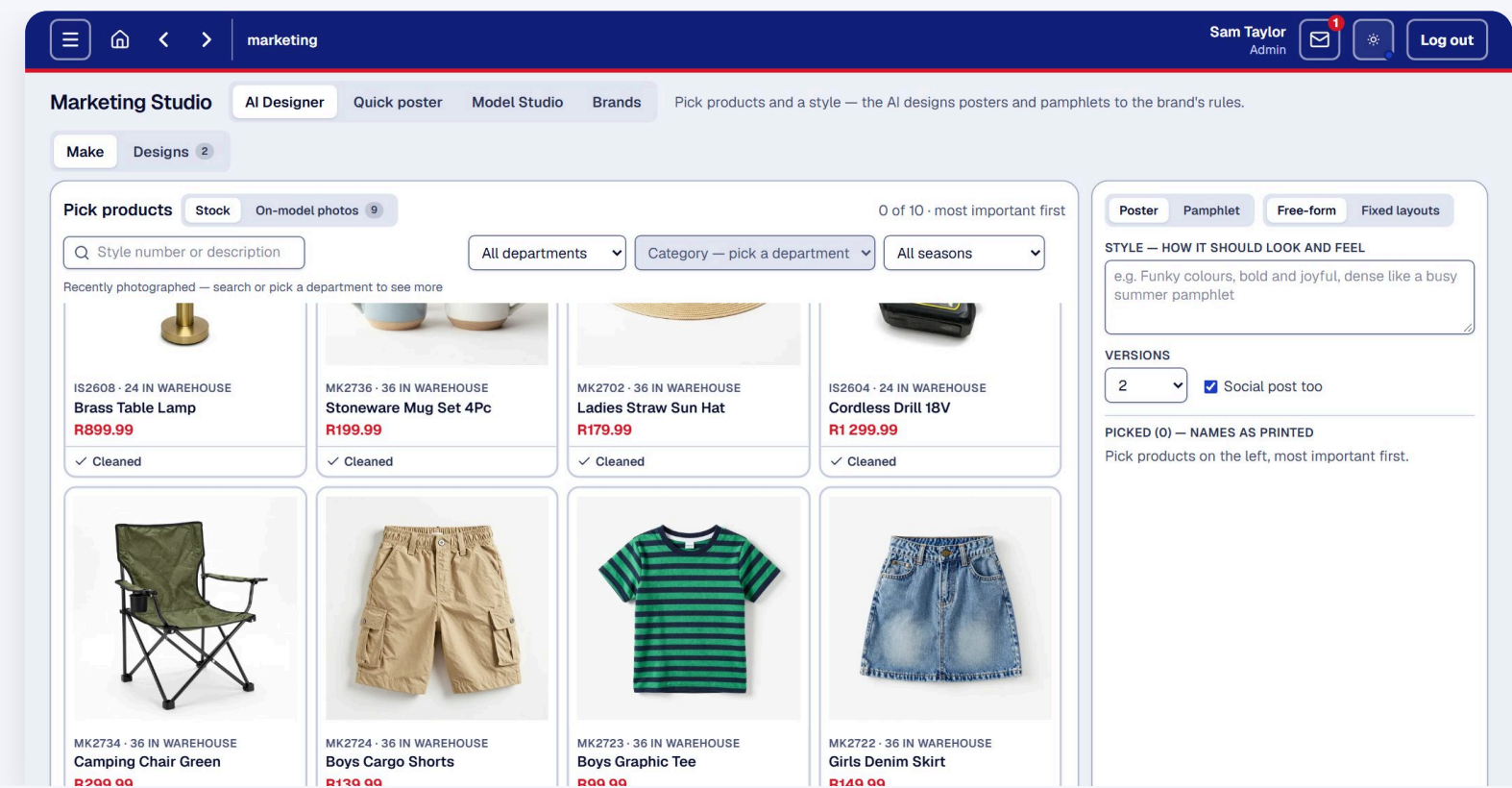


04 On a model

The same model, the same dress, every print and colour kept. Every shoot the team has done is here too: men, ladies and kids.

Dress her. Pick a model, and dress her head to toe: tap an item, then where it goes. The first time, it asks what the item is. After that, it knows.

Poses and a setting. Choose the poses and a setting, a beach, a city street or a café, and photograph the outfit.



05 AI Designer

Now the AI Designer. Pick what to promote: photos on models, and products from any department, together.

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MK2751 · 36 IN WAREHOUSE
Ground Coffee 250G
R89.99

✓ Cleaned



MK2740 · 36 IN WAREHOUSE
Steel Water Bottle Sage
R169.99

✓ Cleaned



MK2735 · 36 IN WAREHOUSE
Scatter Cushion Mustard
R159.99

✓ Cleaned



MK2737 · 36 IN WAREHOUSE
Wicker Picnic Basket
R449.99

✓ Cleaned



IS2607 · 24 IN WAREHOUSE
Oak Dining Chair
R1 499.99



MK2704 · 36 IN WAREHOUSE
Ladies Pool Slides White
R149.99



MK2741 · 36 IN WAREHOUSE
Monstera In Ceramic Pot
R249.99



MK2738 · 36 IN WAREHOUSE
Festoon String Lights 10M
R279.99

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Pamphlet

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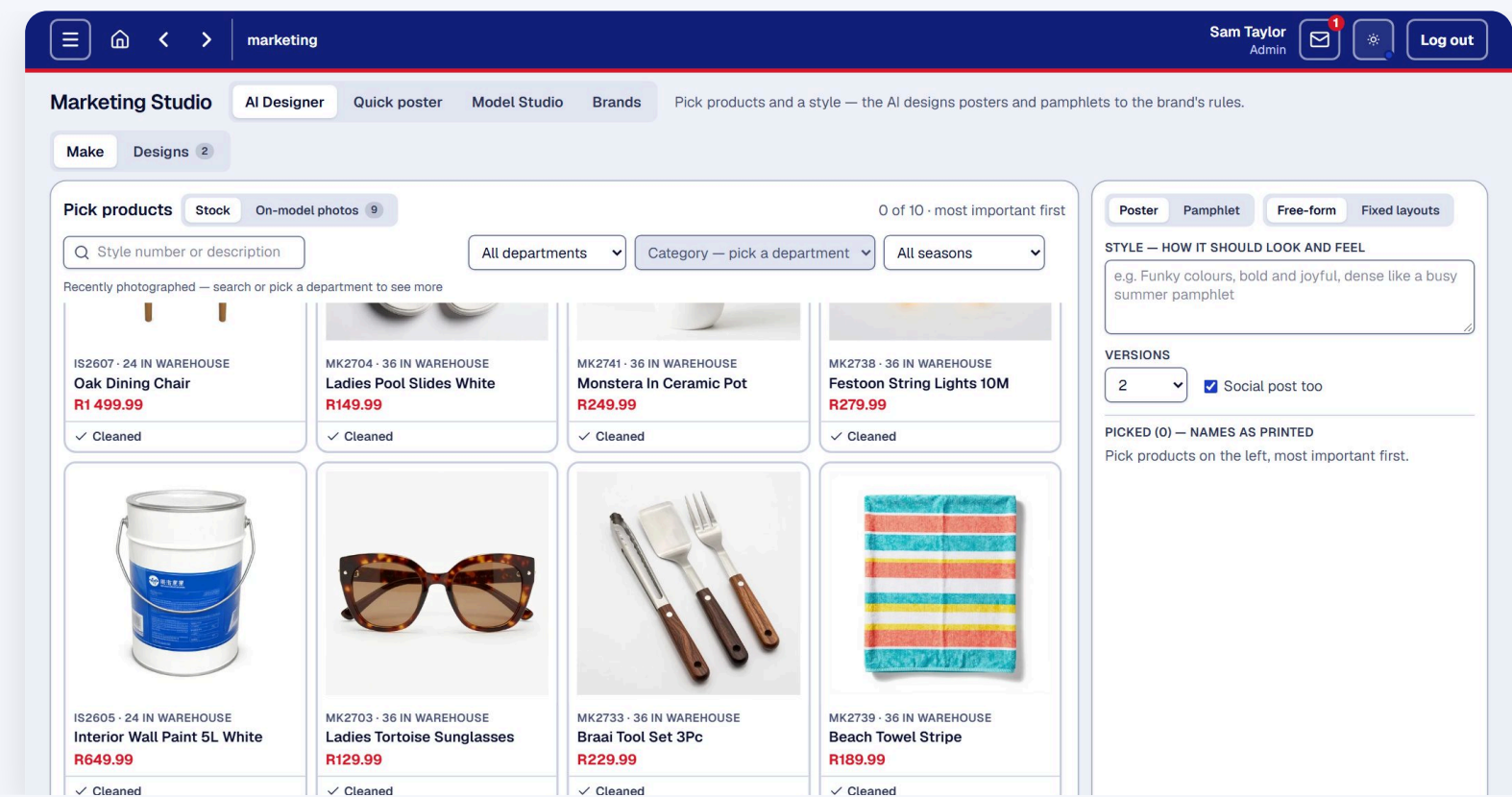
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06 Print and social

Every version comes as an A4 page for print and a post for social media.

Say how it should look. Say how it should look, in your own words, and how many versions you'd like. Names and prices come from stock, never typed.

It designs, and checks. The designer lays out the page, then checks its own work: every product and price there, nothing cut off, the brand's colours, logo and footer.



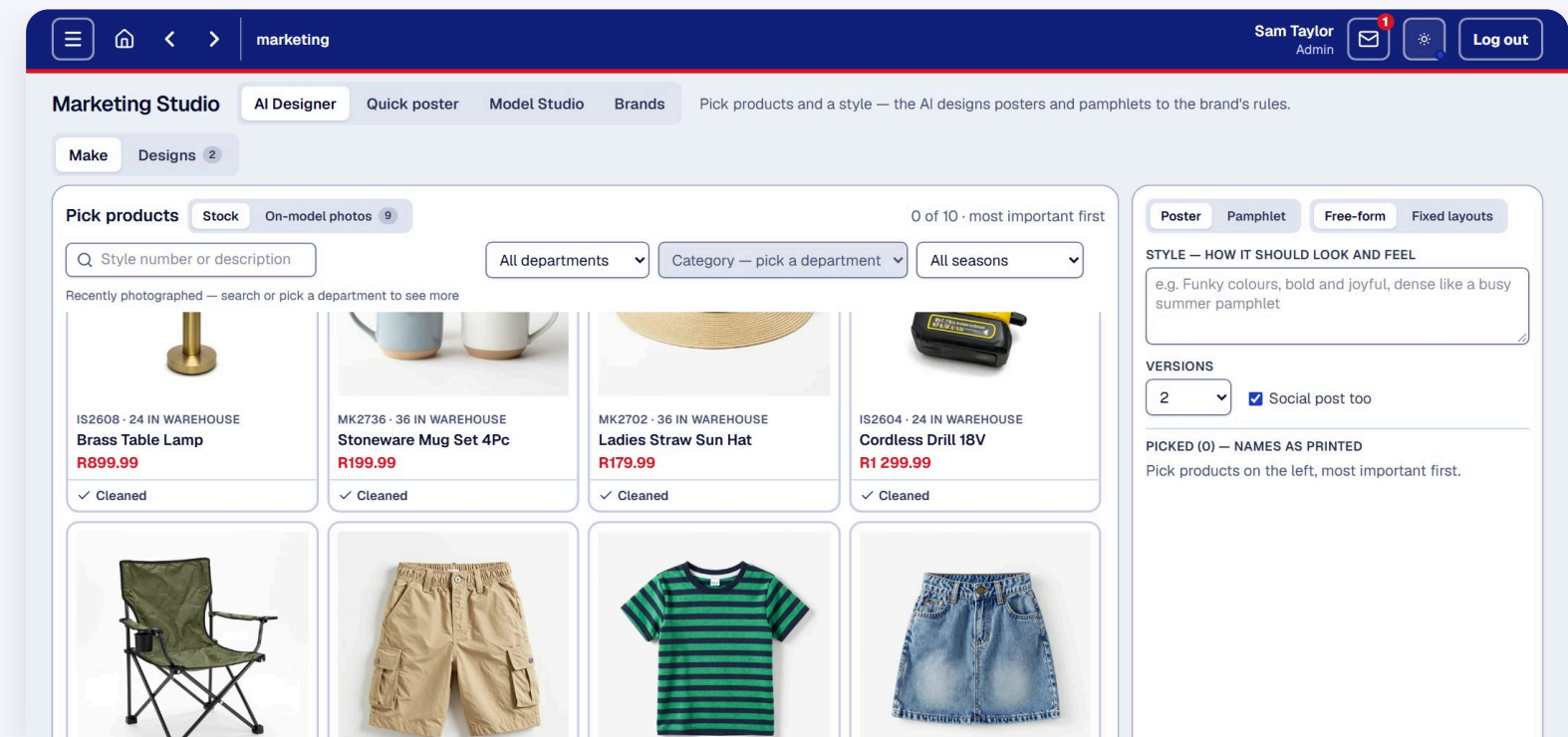
07 Carry on

Pick the one you like, and the rest follows its look: products grouped by type, and a back page listing every store.

Change it. Want something different? Ask in plain words, and the page is changed. Undo is always there.

A pamphlet. A whole pamphlet works the same way. Pick the products, braai, garden and do it yourself, and describe the feel.

Covers first. It samples two covers first, so the direction is right before the rest is made.



08 Your brand

Every design follows the store's brand profile: its colours, logos, fonts and footer lines, set up once.

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