



M Commerce

Online ordering, picking, delivery and back office for retailers: an overview

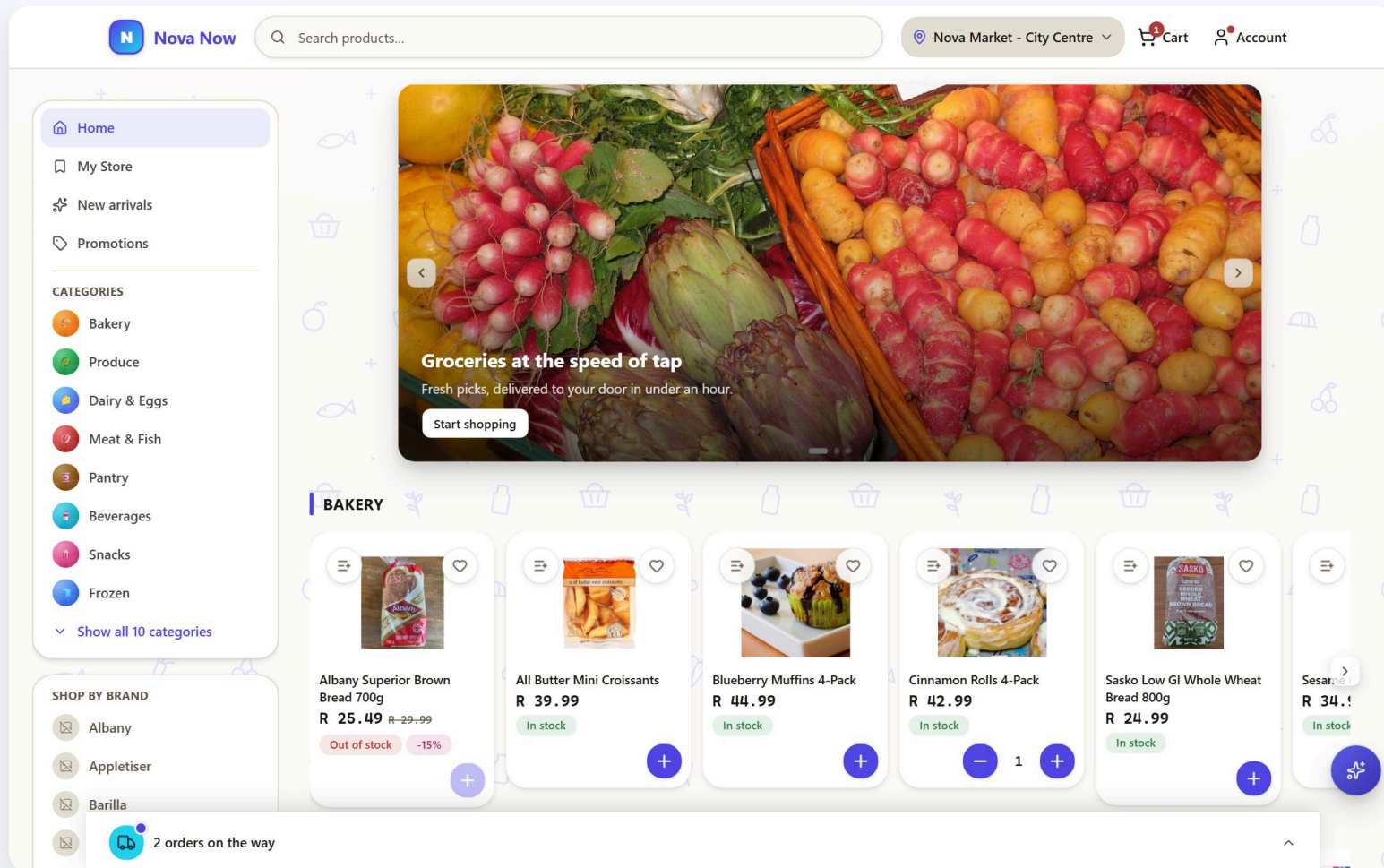
21 October 2026 · Screens shown use fictitious demo stores and customers



CAD RETAIL SYSTEMS

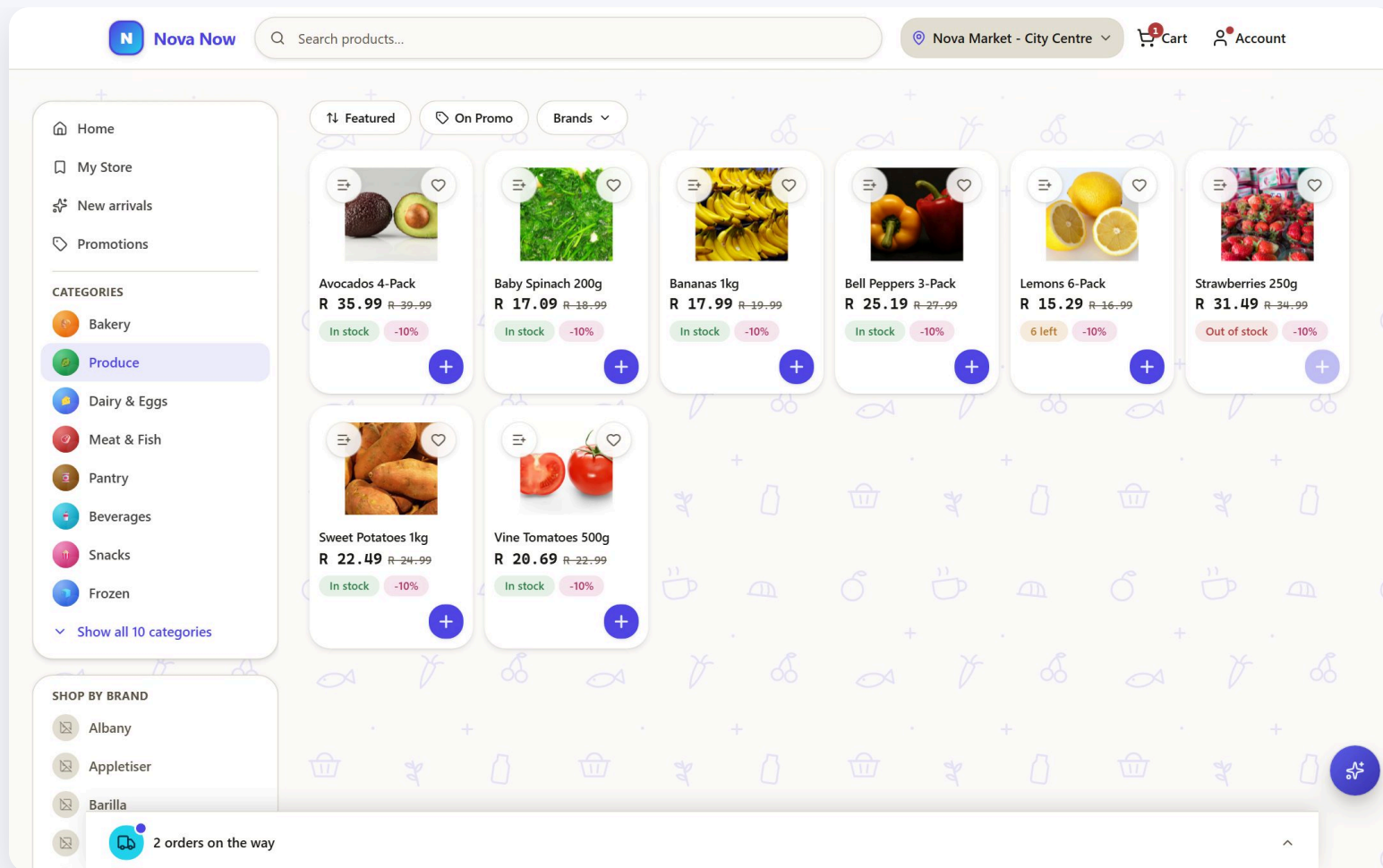
01 Storefront

Customers shop a storefront built around your brand: your colours, your catalogue and your specials, on the web or in your own app.



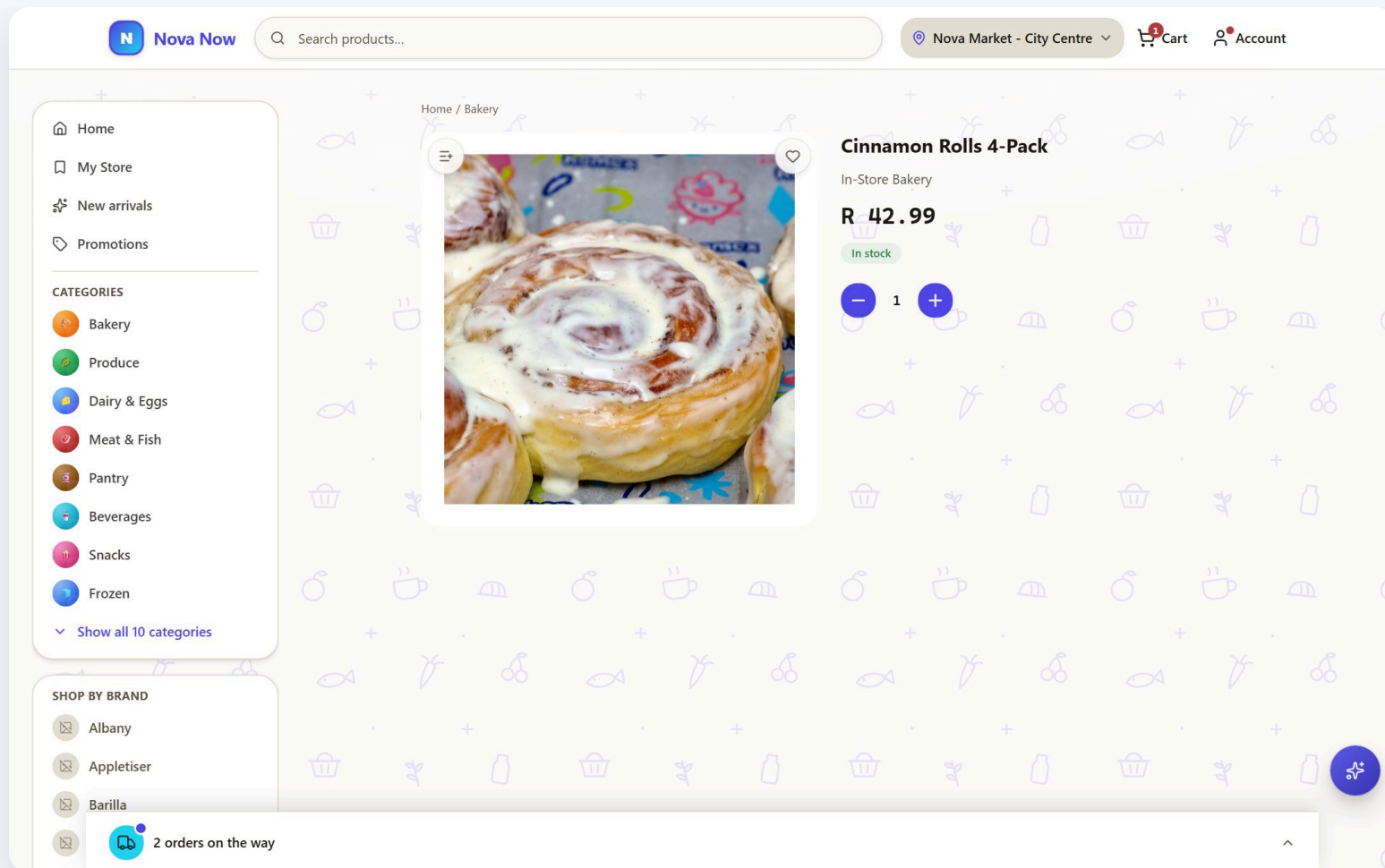
02 Browse

Categories, brand filters and instant search make it quick to find exactly what they came for.



03 Product

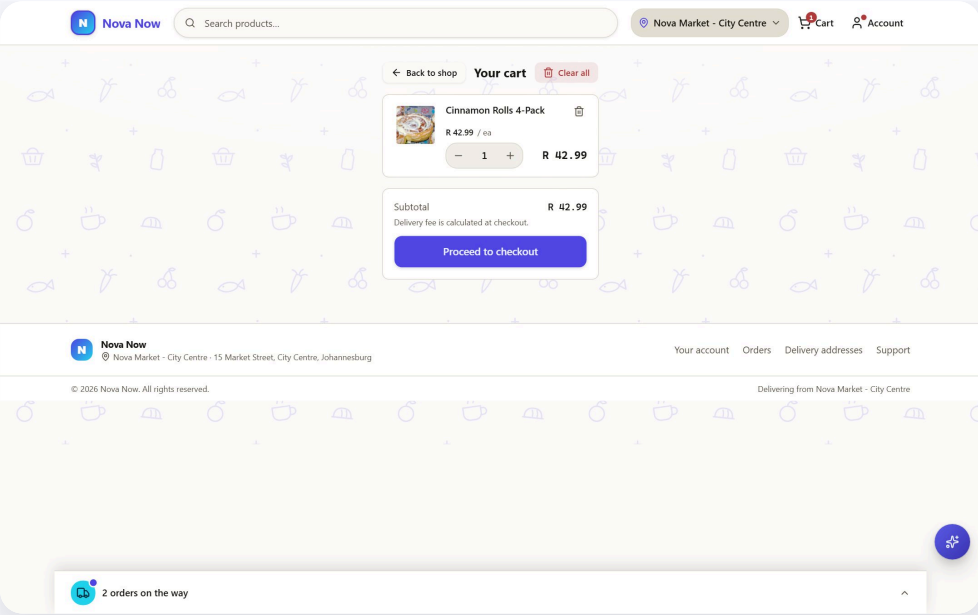
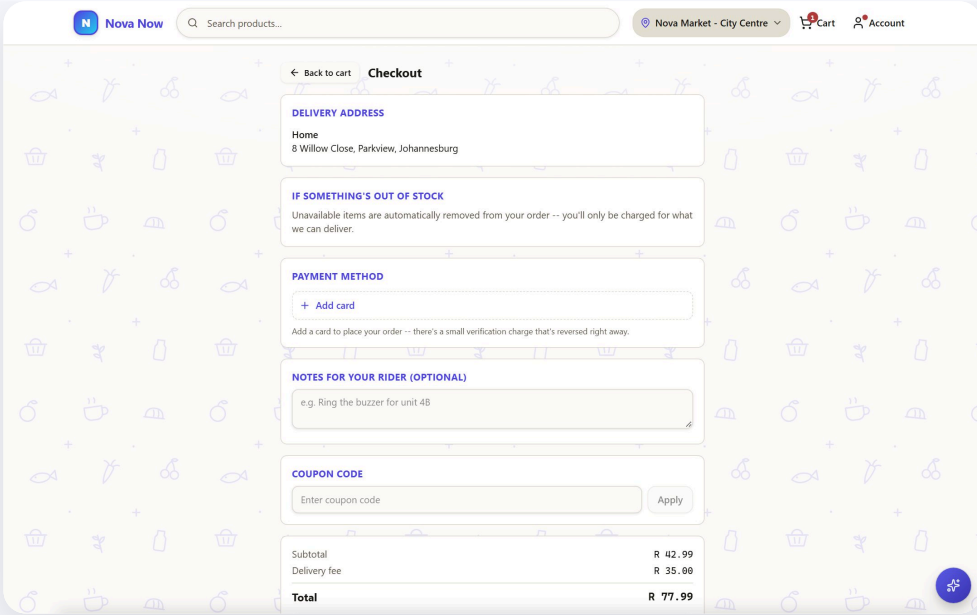
Each product shows the live price and stock at the customer's nearest store, one tap from the cart.



04 Checkout

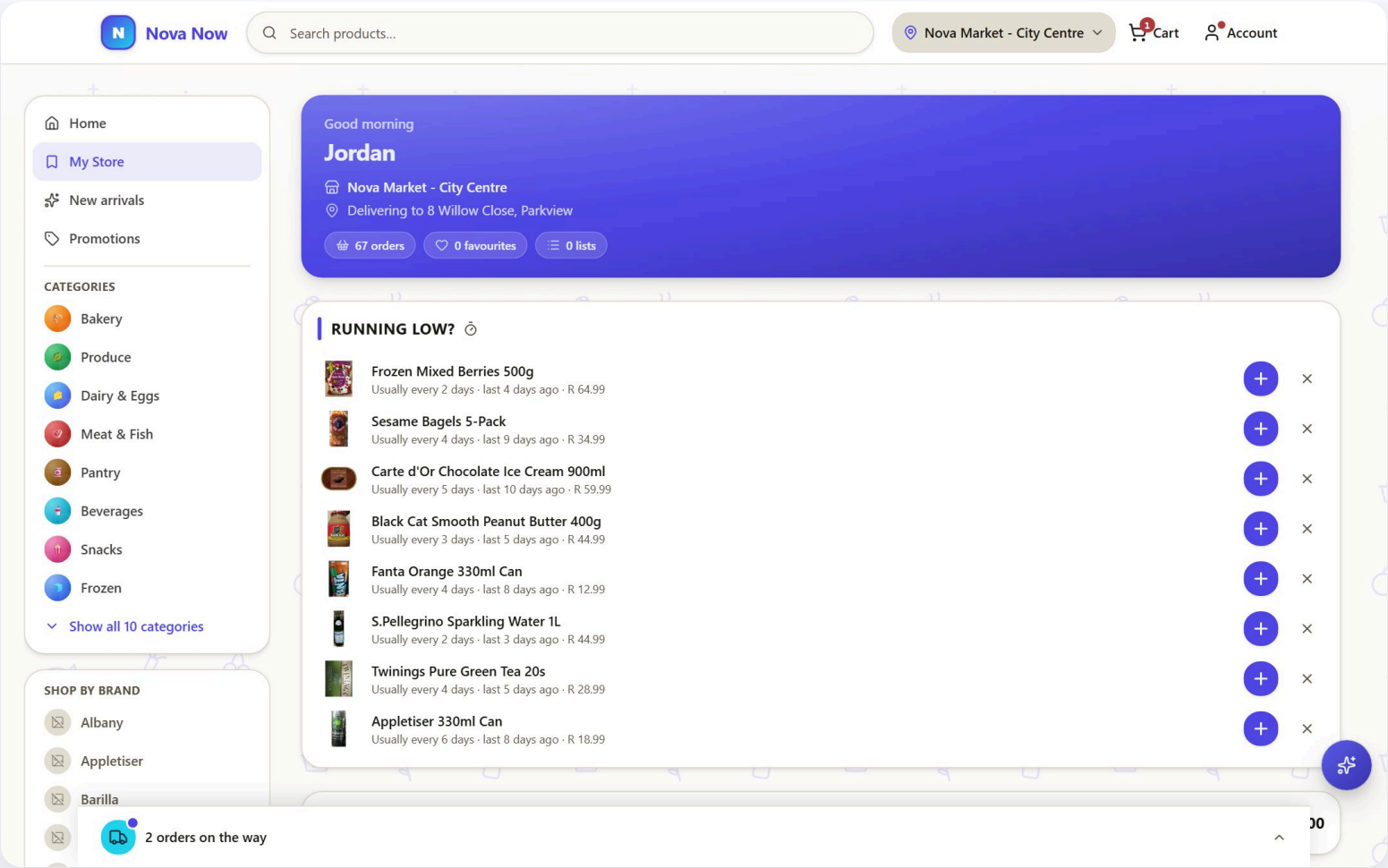
Checkout is short: the delivery address, clear totals, and secure card payment or cash on delivery.

Amina. Amina, the built-in shopping assistant, turns a simple question into a basket that's ready to add.



05 My Store

My Store learns each customer's habits: their usuals, buy-again items, shopping lists and what they've saved.



06 Tracking

After checkout, customers follow every step of their order, from picking to the moment it's on its way to them.

N Nova Now

Search products...

Nova Market - City Centre

Cart 1

Account

✓

Order placed!

Order #2406-- we'll let you know as it's picked and on its way.

Out for delivery

Estimated arrival: ~5 min

STATUS

Pending payment

21 Oct, 09:17

Order placed

Confirmed

21 Oct, 09:19

Payment captured

Being picked

21 Oct, 09:26

Picked

21 Oct, 09:41

Out for delivery

21 Oct, 09:48

ITEMS

Sasko Low GI Whole Wheat Bread 800g

1.000 ea × R 24.99

R 24.99

Strawberries 250g

1.000 ea × R 34.99

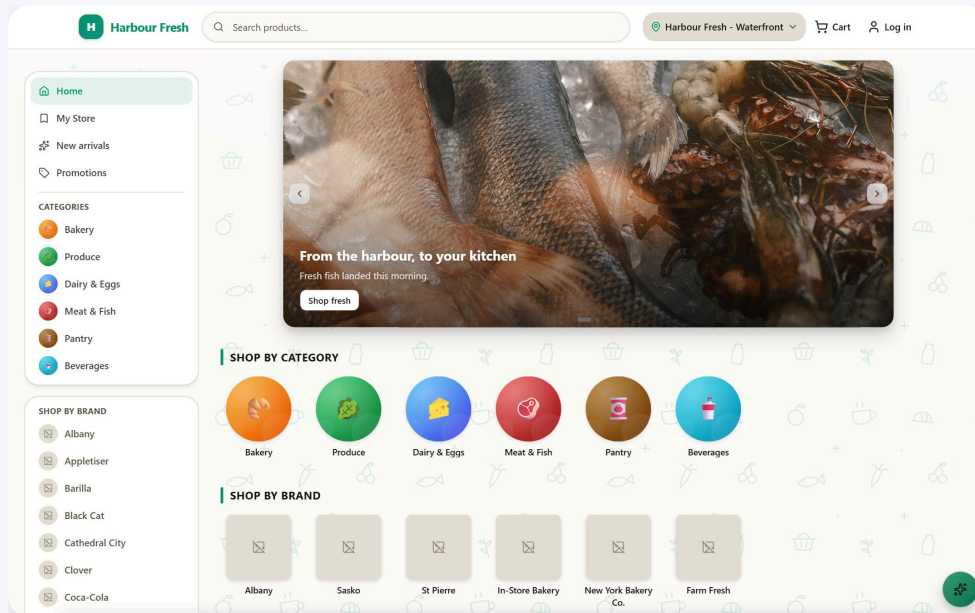
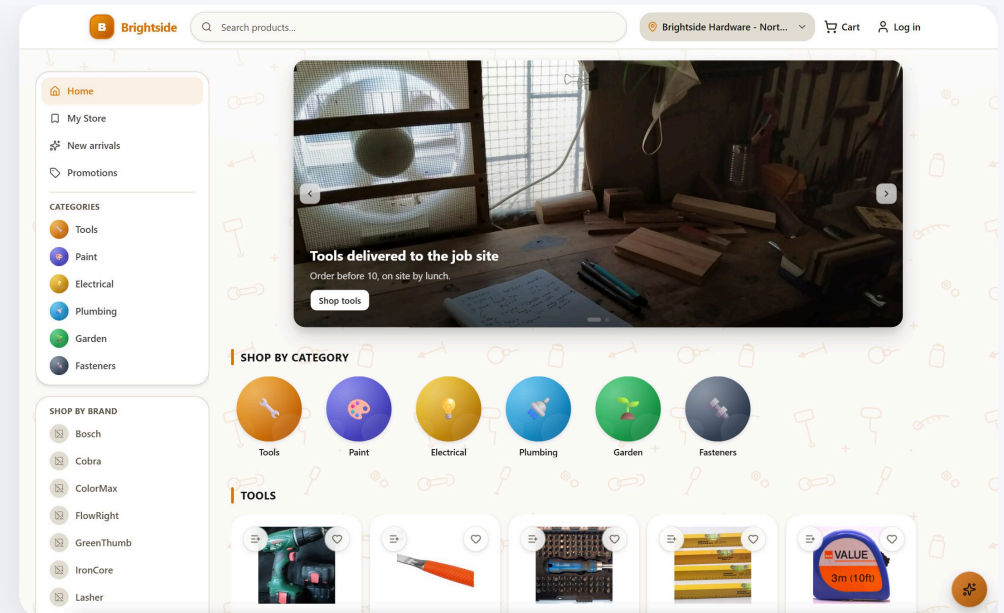
R 34.99

2 orders on the way



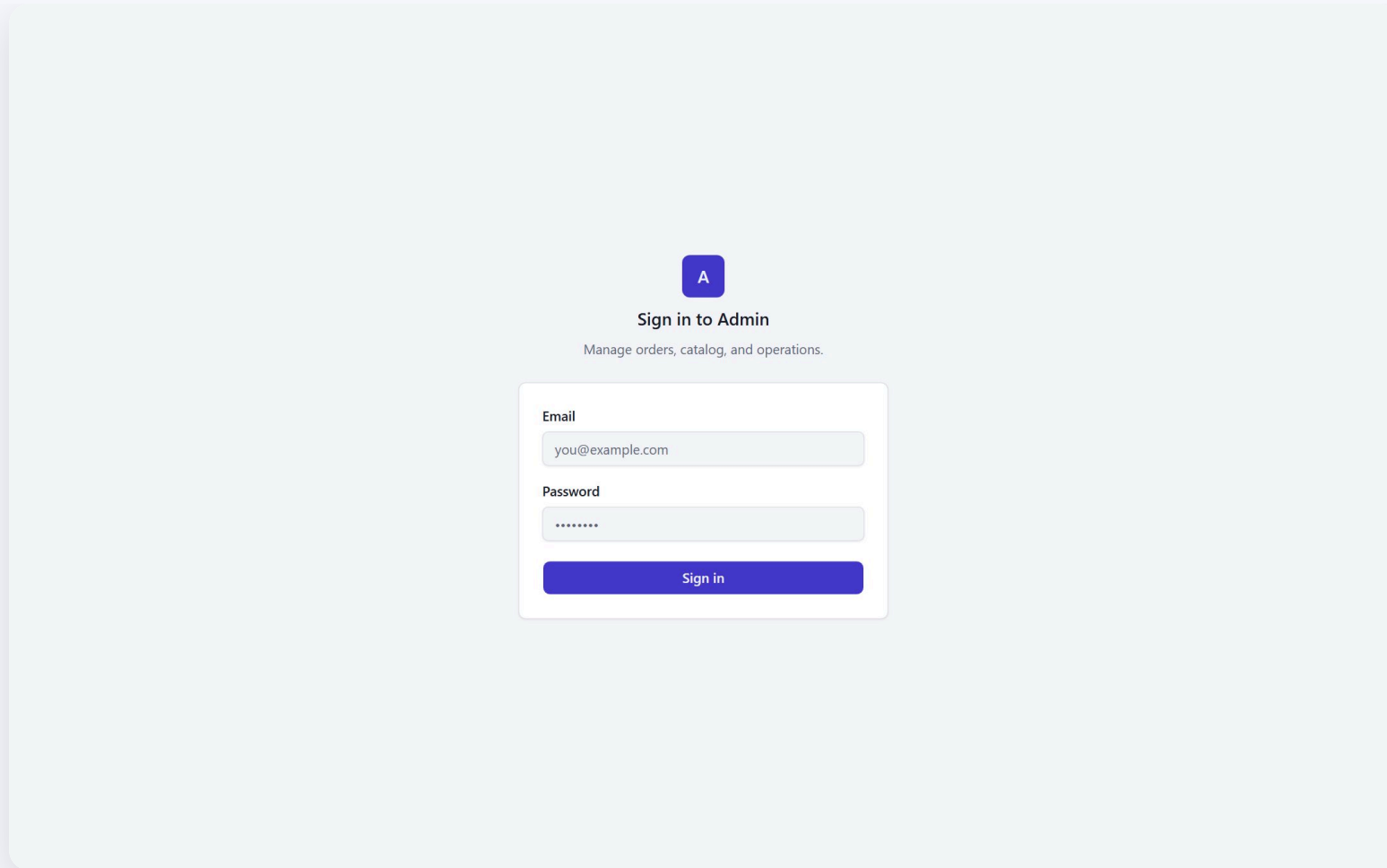
07 Many brands

One platform runs many brands. Each store gets its own look, layout and catalogue, from groceries to hardware.



08 Back office

Behind the scenes, your team signs in to the back office, and each role sees only what it needs.



The image shows a login interface for an admin role. At the top center is a purple square icon with a white letter 'A'. Below it, the text 'Sign in to Admin' is displayed in a bold font, followed by a smaller line of text: 'Manage orders, catalog, and operations.' The login form itself is a white rounded rectangle containing two input fields. The first field is labeled 'Email' and contains the text 'you@example.com'. The second field is labeled 'Password' and contains a series of dots. Below these fields is a blue button with the text 'Sign in' in white.

A

Sign in to Admin
Manage orders, catalog, and operations.

Email
you@example.com

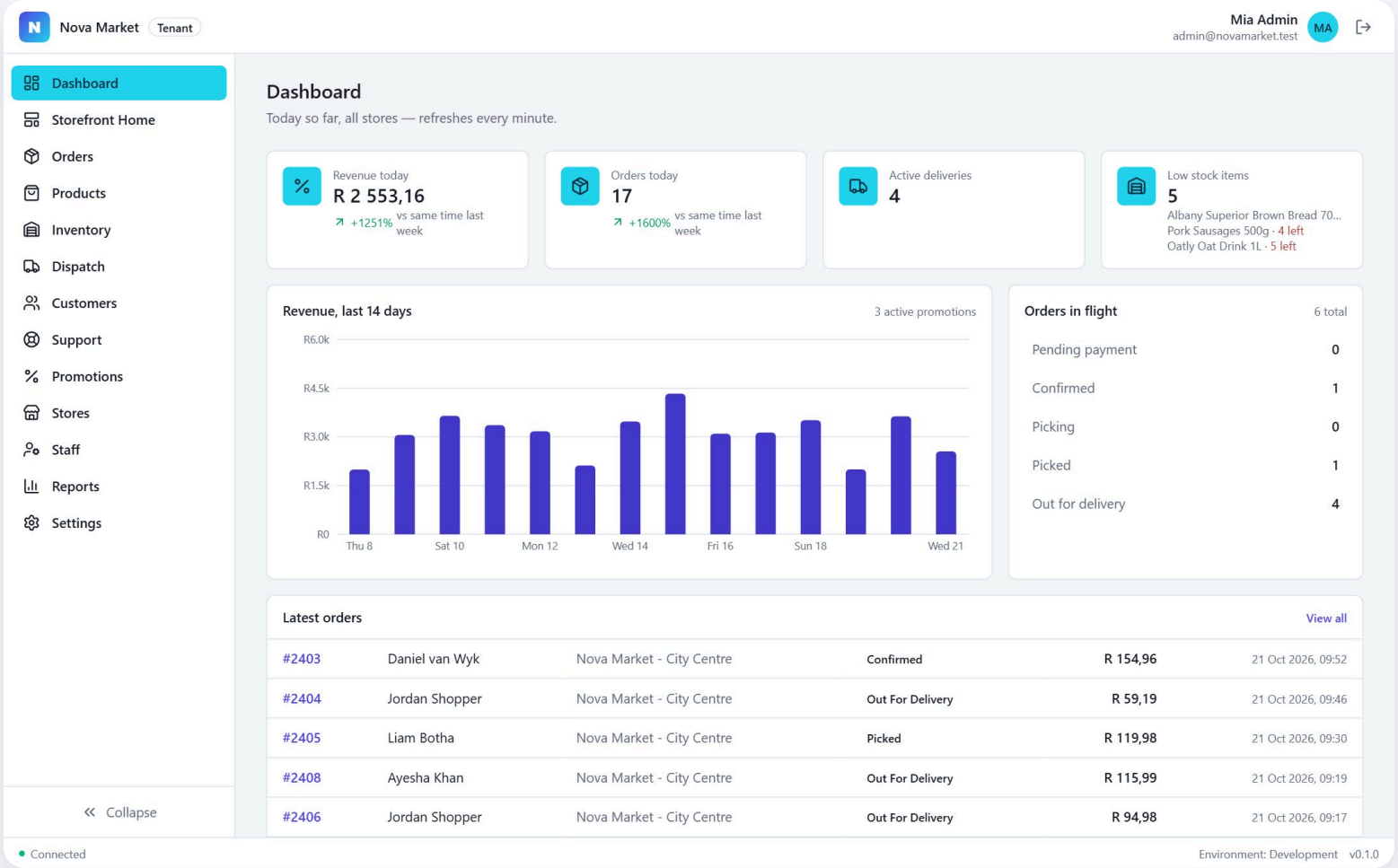
Password

Sign in



09 Dashboard

The dashboard is today at a glance: revenue, orders, deliveries on the road and stock that's running low.



10 Orders

Every order is tracked from checkout to doorstep, with its items, payment and full status history.

Nova Market

Tenant

Mia Admin

admin@novamarket.test

Dashboard

Storefront Home

Orders

Products

Inventory

Dispatch

Customers

Support

Promotions

Stores

Staff

Reports

Settings

Orders

Track and manage customer orders across all stores.

Q Order #, customer name or phone...

All

All stores

yyyy/mm/dd

-

yyyy/mm/dd

Order #	Store	Customer	Status	Total	Placed
#2403	Nova Market - City Centre	Daniel van Wyk	Confirmed	R 154,96	21 Oct 2026, 09:52
#2404	Nova Market - City Centre	Jordan Shopper	Out For Delivery	R 59,19	21 Oct 2026, 09:46
#2405	Nova Market - City Centre	Liam Botha	Picked	R 119,98	21 Oct 2026, 09:30
#2408	Nova Market - City Centre	Ayesha Khan	Out For Delivery	R 115,99	21 Oct 2026, 09:19
#2406	Nova Market - City Centre	Jordan Shopper	Out For Delivery	R 94,98	21 Oct 2026, 09:17
#2407	Nova Market - City Centre	Priya Naidoo	Out For Delivery	R 179,97	21 Oct 2026, 09:11
#2401	Nova Market - City Centre	Ayesha Khan	Delivered	R 120,98	21 Oct 2026, 06:55
#2395	Nova Market - City Centre	Sipho Nikosi	Delivered	R 57,49	21 Oct 2026, 06:37
#2393	Nova Market - City Centre	Thandi Dlamini	Delivered	R 381,45	21 Oct 2026, 06:03
#2402	Nova Market - City Centre	Naledi Mokoena	Delivered	R 129,48	21 Oct 2026, 05:46
#2400	Nova Market - City Centre	Jordan Shopper	Delivered	R 129,98	21 Oct 2026, 04:55
#2396	Nova Market - City Centre	Priya Naidoo	Delivered	R 67,99	21 Oct 2026, 04:29
#2392	Nova Market - City Centre	Ayesha Khan	Delivered	R 215,86	21 Oct 2026, 04:09
#2398	Nova Market - City Centre	Priya Naidoo	Delivered	R 79,99	21 Oct 2026, 04:07
#2399	Nova Market - City Centre	Daniel van Wyk	Delivered	R 152,97	21 Oct 2026, 04:01
#2394	Nova Market - City Centre	Thandi Dlamini	Delivered	R 243,95	21 Oct 2026, 03:48

« Collapse

Connected

Environment: Development - v0.1.0

Nova Market

Tenant

Mia Admin

admin@novamarket.test

Dashboard

Storefront Home

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Order #2404

Out For Delivery

Nova Market - City Centre - Placed 21 Oct 2026, 09:46

Customer

Jordan Shopper

+27821230001

customer@novamarket.test

Note: No substitutions on eggs

Delivery address

8 Willow Close

Parkview

Johannesburg, Gauteng

2193

ZA

Contact: +27821230001

Instructions: Grey gate, ring the bell

Totals

Subtotal

Delivery fee

Discount

Total

Payment

R 32,99

R 35,00

-R 8,80

R 59,19

payfast - captured

Items

Product	SKU	Qty	Unit price	Status	Line total
Albany Superior Brown Bread 700g	BAK-01	1.000 ea	R 32,99	Picked	R 32,99
Free-Range Eggs 12-Pack	DRY-01	1.000 ea	R 54,99	Out Of Stock	R 54,99

Picking

Completed

21 Oct 2026, 09:55

Delivery

Picked Up

21 Oct 2026, 10:02

Status history

Out For Delivery

Sam Picker

21 Oct 2026, 10:02

Picked

Sam Picker

21 Oct 2026, 10:02

Update status

New status

Select a status...

Note (optional)

« Collapse

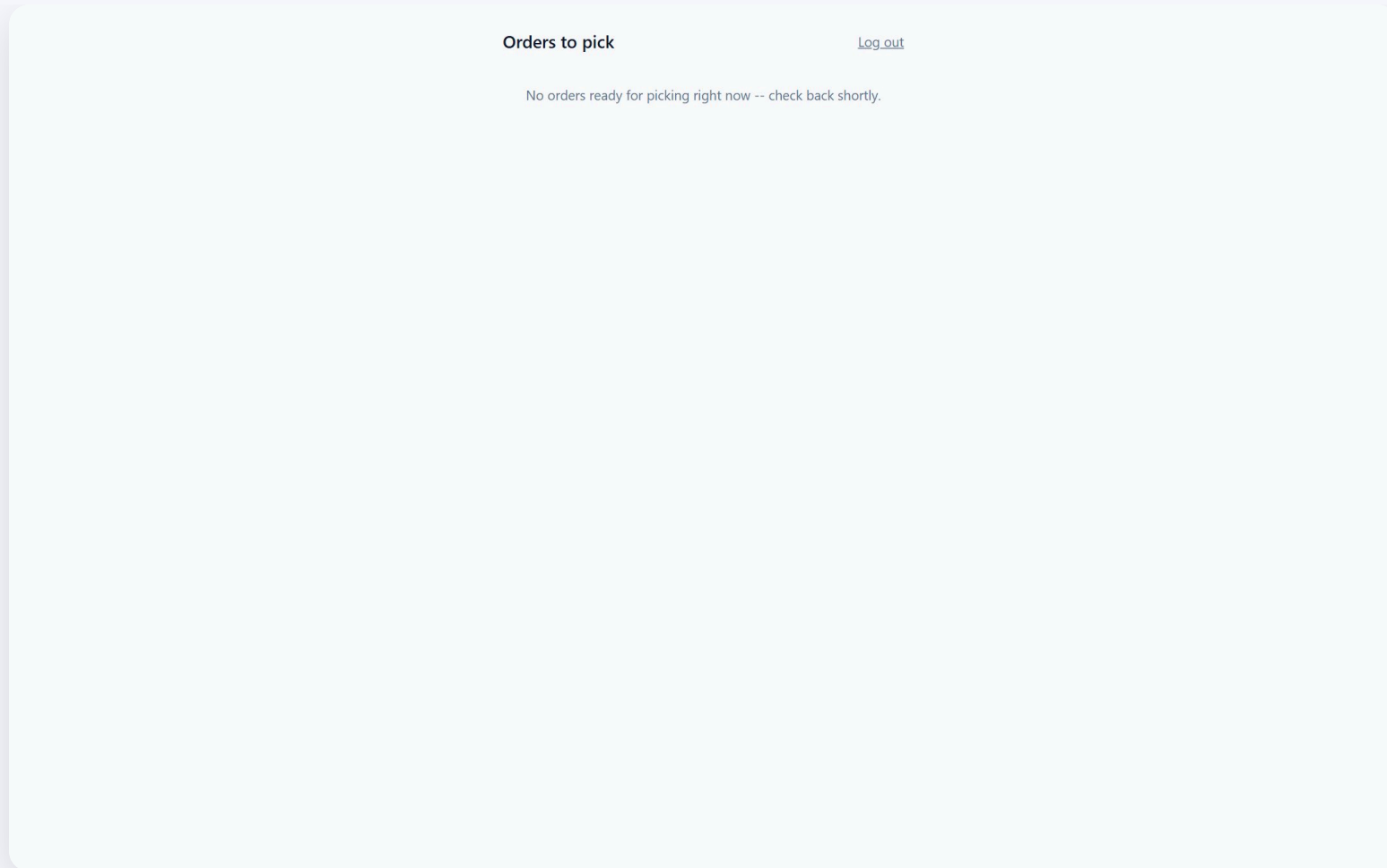
Connected

Environment: Development - v0.1.0



11 Picking

In the store, pickers scan each item, flag anything that's out of stock, and pack the order into labelled parcels.



12 Delivery

Riders claim the delivery, scan its parcels at the store, and confirm the handover at the door with a one-time code.

Order #2404 [Log out](#)

Deliver to
8 Willow Close, Parkview, Johannesburg
Grey gate, ring the bell
Jordan - +27821230001

[Open in Maps](#)

Handover code from customer

6-digit code

Mark delivered

Order #2404 [Log out](#)

Deliver to
8 Willow Close, Parkview, Johannesburg
Grey gate, ring the bell
Jordan - +27821230001

[Open in Maps](#)

Handover code from customer

6-digit code

Mark delivered



13 Dispatch

Dispatch sees every rider on a live map, next to the orders still waiting for a driver.

N Nova Market Tenant

Dashboard

Storefront Home

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◀ Collapse

Dispatch

Live rider positions across every delivery in progress.

ACTIVE DELIVERIES (5)

#2407

En Route To Customer

Nova Market - City Centre

Lindiwe Rider - Melrose

Since 21 Oct 2026, 09:36

#2406

En Route To Customer

Nova Market - City Centre

Theo Rider - Parkview

Since 21 Oct 2026, 09:42

#2408

En Route To Customer

Nova Market - City Centre

Kabelo Rider - Illovo

Since 21 Oct 2026, 09:44

#2405

Unassigned

Nova Market - City Centre

Unclaimed - Greenside

Since 21 Oct 2026, 09:55

#2404

Picked Up

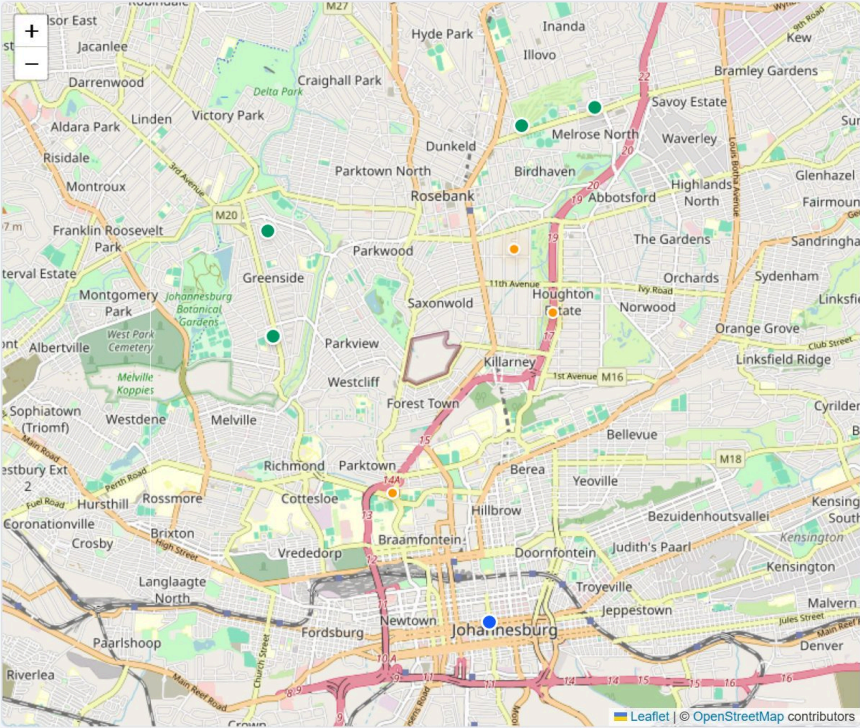
Nova Market - City Centre

Sam Picker - Parkview

Since 21 Oct 2026, 10:02

+

-



Leaflet | © OpenStreetMap contributors

● Connected

Environment: Development v0.1.0



14 Catalogue

The catalogue holds products, categories, brands and collections, with images, barcodes and variants.

Nova Market

Tenant

Mia Adminadmin@novamarket.testMA

Dashboard

Storefront Home

Orders

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Settings

Products

Manage the catalog: products, categories, brands, and pricing.

All products

Categories

Brands

Collections

Search name, SKU, barcode...

All categories

All brands

All statuses

Product	SKU	Category	Brand	Unit	Status
 Albany Superior Brown Bread 700g	BAK-01	Bakery	Albany	each (ea)	Active
 All Butter Mini Croissants	BAK-03	Bakery	St Pierre	each (ea)	Active
 Appletiser 330ml Can	BEV-08	Beverages	Appletiser	each (ea)	Active
 Avocados 4-Pack	PRD-01	Produce	Farm Fresh	each (ea)	Active
 Baby Spinach 200g	PRD-03	Produce	Farm Fresh	each (ea)	Active
 Bananas 1kg	PRD-04	Produce	Farm Fresh	each (ea)	Active
 Barilla Spaghetti No 5 500g	PAN-03	Pantry	Barilla	each (ea)	Active
 Beef Mince 500g	MTF-02	Meat & Fish	The Butchery	each (ea)	Active
 Bell Peppers 3-Pack	PRD-06	Produce	Farm Fresh	each (ea)	Active
 Black Cat Smooth Peanut Butter 400g	PAN-05	Pantry	Black Cat	each (ea)	Active
 Blueberry Muffins 4-Pack	BAK-04	Bakery	In-Store Bakery	each (ea)	Active

Connected

Environment: Development - v0.1.0

Nova Market

Tenant

Mia Adminadmin@novamarket.testMA

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Products

Cinnamon Rolls 4-Pack

Stock and pricing per store live on the Inventory page.

Barcodes

Deactivate

Name

Cinnamon Rolls 4-Pack

SKU

BAK-05

Slug

cinnamon-rolls-4-pack-bak-05

Barcode (optional)

Used in the storefront's product page URL.

Brand (optional)

In-Store Bakery

Category

Bakery

Size (optional)

Large

Color (optional)

Unit type

Each

Unit label

ea

Image (optional)

 Replace X Remove

Description (optional)

Search keywords (optional)

bread, loaf, brown bread

Connected

Environment: Development - v0.1.0



15 Pricing

Prices and stock are set per store, and a change goes live on the storefront straight away.

Nova Market

Tenant

Mia Admin

admin@novamarket.test

MA

Dashboard

Storefront Home

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Inventory

Monitor stock levels and pricing per store.

Nova Market - City Centre

Q Search name or SKU...

All categories

All stock levels

Product	Stock	Qty on hand	Low-stock at	Price	Aisle-Position	Source	Last synced	
 Albany Superior Brown Bread 700g BAK-01	Out of stock	4	8	R 29,99	—	Manual	—	Edit
 All Butter Mini Croissants BAK-03	In stock	18	8	R 39,99	—	Pos_sync	21 Oct 2026, 09:58	Edit
 Appletiser 330ml Can BEV-08	In stock	58	8	R 18,99	—	Pos_sync	21 Oct 2026, 09:58	Edit
 Avocados 4-Pack PRD-01	In stock	17	8	R 39,99	—	Pos_sync	21 Oct 2026, 09:58	Edit
 Baby Spinach 200g PRD-03	In stock	31	8	R 18,99	—	Pos_sync	21 Oct 2026, 09:58	Edit
 Bananas 1kg PRD-04	In stock	38	8	R 19,99	—	Pos_sync	21 Oct 2026, 09:58	Edit
 Barilla Spaghetti No.5 500g PAN-03	In stock	10	8	R 22,99	—	Pos_sync	21 Oct 2026, 09:58	Edit
 Beef Mince 500g MTF-02	Out of stock	50	8	R 79,99	—	Pos_sync	21 Oct 2026, 09:58	Edit
 Bell Peppers 3-Pack PRD-06	In stock	52	8	R 27,99	—	Pos_sync	21 Oct 2026, 09:58	Edit
 Black Cat Smooth Peanut Butter 400g PAN-05	In stock	24	8	R 44,99	—	Pos_sync	21 Oct 2026, 09:58	Edit

Connected

Environment: Development v0.1.0



16 Promotions

Promotions and coupons target a product, a category or a whole store, with start and end dates that run themselves.

The screenshot shows the Nova Market Admin interface. The left sidebar contains a menu with items: Dashboard, Storefront Home, Orders, Products, Inventory, Dispatch, Customers, Support, Promotions (highlighted), Stores, Staff, Reports, and Settings. The main content area is titled 'Promotions' and includes a subtitle: 'Date-driven discounts on a product or category -- scope to a specific store, a store group, or the whole tenant.' Below this, there are two tabs: 'Promotions' and 'Coupons'. A search bar labeled 'Find by product or category...' is present. A '+ New promotion' button is in the top right. The list of promotions includes:

- Produce**: 10% off - Nova Market - City Centre - 20 Oct - 27 Oct. Edit, Delete
- Albany Superior Brown Bread 700g**: 15% off - Nova Market - City Centre - 18 Oct - 31 Oct. Edit, Delete
- Free-Range Eggs 12-Pack**: 15% off - Nova Market - City Centre - 18 Oct - 31 Oct. Edit, Delete

The bottom status bar shows 'Connected' and 'Environment: Development v0.1.0'.

The screenshot shows the Nova Market Admin interface with the 'Coupons' tab selected. The main content area is titled 'Coupons' and includes a subtitle: 'Customer-entered codes for order or delivery discounts -- scope to a specific store, a store group, or the whole tenant.' Below this, there are two tabs: 'Promotions' and 'Coupons'. A search bar labeled 'Find a code...' is present. A '+ New coupon' button is in the top right. The list of coupons includes:

- FREEDELIVERY**: Free delivery - All stores - 0 used. Edit, Delete
- SAVE\$0**: R50.00 off order - All stores - 0/200 used. Edit, Delete
- SPRING25**: R25.00 off delivery - All stores - 0 used. Edit, Delete
- WELCOME10**: 10% off order - All stores - 0/500 used. Edit, Delete

The bottom status bar shows 'Connected' and 'Environment: Development v0.1.0'.



17 Home page

The storefront's home page is managed here too: banners, section order and featured tiles, with no developer needed.

The screenshot shows the 'Storefront Home' management page in the Nova Market admin interface. The interface includes a sidebar with navigation links: Dashboard, Storefront Home (selected), Orders, Products, Inventory, Dispatch, Customers, Support, Promotions, Stores, Staff, Reports, and Settings. The main content area is titled 'Storefront Home' and provides instructions: 'Compose the storefront home page: section order, promo carousel, and curated category/ brand tile spotlights. Assign layouts to stores/groups on the Stores page.' It features buttons for 'Default', 'New layout', and 'Edit'. Below this is the 'Section order' section, which allows reordering and toggling sections: 'Promo carousel' (Active), 'Category rails (full coverage)' (Active), and 'Popular' (Active). A 'Save order' button is present. The 'Promo carousel' section is active and shows three banners: 'Groceries at the speed of tap' (Fresh picks, delivered to your door in under an hour), 'This week: 15% off bakery' (Baked fresh every morning, in-store), and 'Free delivery over R500' (Stock the pantry, skin the fee). Each banner has 'Edit' and 'Delete' buttons. The interface also shows the user 'Mia Admin' (admin@novamarket.test) and the environment 'Development v0.1.0'.

Nova Market Tenant

Mia Admin
admin@novamarket.test

Storefront Home

Compose the storefront home page: section order, promo carousel, and curated category/ brand tile spotlights. Assign layouts to stores/groups on the Stores page.

Default Default + New layout Edit

Section order

Drag order aside -- use the arrows to reorder, and toggle which sections actually show up on the page.

- Promo carousel ☒ Active
- Category rails (full coverage) ☒ Active
- Popular ☒ Active

Save order

Promo carousel

The promo carousel's slides, in order. Only shown if the carousel section is active above.

+ New banner

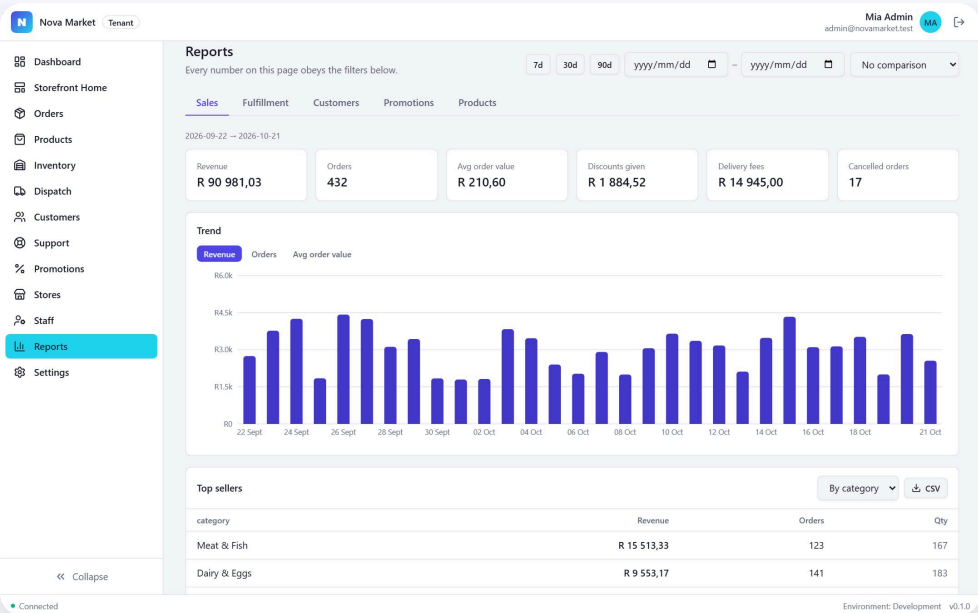
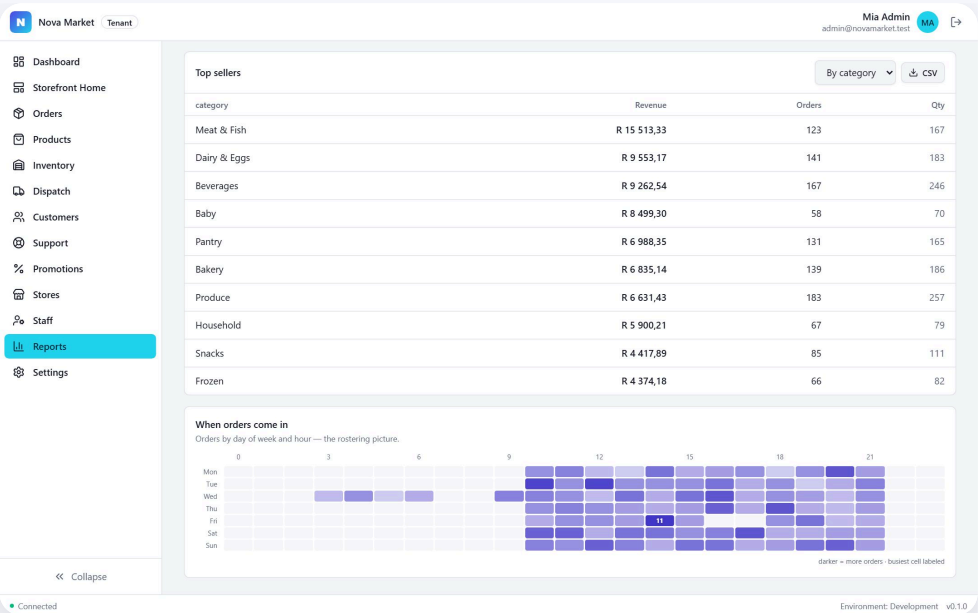
- Groceries at the speed of tap**
Fresh picks, delivered to your door in under an hour. Edit Delete
- This week: 15% off bakery**
Baked fresh every morning, in-store. Edit Delete
- Free delivery over R500**
Stock the pantry, skin the fee. Edit Delete

Connected Environment: Development v0.1.0



18 Reports

Reports cover sales, fulfilment, customers, promotions and products, and every table exports to a spreadsheet.



19 On the go

The storefront, the picker app and the rider app all run on a phone, as your own branded apps.

